IN THE CLAIMS:

The following is a complete listing of the claims in this application, reflects

all changes currently being made to the claims, and replaces all earlier versions and all

earlier listings of the claims:

1-23. (Cancelled)

24.   (New) An image processing apparatus comprising:

a memory adapted to store an image captured by an image capture unit;

a first superimposing unit adapted to superimpose a first character on the

image read from said memory;

a second superimposing unit adapted to superimpose a second character on

the image read from said memory;

a display unit adapted to display the image on which the first character is

superimposed; and

an outputting unit adapted to output the image on which the second

character is superimposed to outside,

wherein the image processing apparatus performs a process of rotating the

first character according to a rotation of the image processing apparatus before the first

character is superimposed on the image.

25.   (New) The image processing apparatus according to Claim 24, wherein the image processing apparatus further performs a process of rotating the image according to a rotation of the image processing apparatus before the second character is superimposed on the image.

26.   (New) A digital camera comprising:

a memory adapted to store an image captured by an image capture unit;

a first superimposing unit adapted to superimpose a first character on the image read from said memory;

a second superimposing unit adapted to superimpose a second character on the image read from said memory;

a display unit adapted to display the image on which the first character is superimposed; and

an outputting unit adapted to output the image on which the second character is superimposed to outside,

wherein the digital camera performs a process of rotating the first character according to a rotation of the digital camera before the first character is superimposed on the image.

27.   (New) The digital camera according to Claim 26, wherein the digital camera further performs a process of rotating the image according to a rotation of the digital camera before the second character is superimposed on the image.

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28.   (New) A method for an image processing apparatus including a memory adapted to store an image captured by an image capture unit, the method comprising the steps of:

superimposing a first character on the image read from the memory;

superimposing a second character on the image read from the memory;

displaying the image on which the first character is superimposed;

outputting the image on which the second character is superimposed to outside; and

rotating the first character according to a rotation of the image processing apparatus before the first character is superimposed on the image.

29.   (New) The method according to Claim 28, further comprising a step of rotating the image according to a rotation of the image processing apparatus before the second character is superimposed on the image.

30.   (New) A method for a digital camera including a memory adapted to store an image captured by an image capture unit, the method comprising steps of:

superimposing a first character on the image read from said memory;

superimposing a second character on the image read from said memory;

displaying the image on which the first character is superimposed;

outputting the image on which the second character is superimposed, to outside; and

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rotating the first character according to a rotation of the digital camera before the first character is superimposed on the image.

31.   (New) The method according to Claim 30, further comprising a step of rotating the image according to a rotation of the digital camera before the second character is superimposed on the image.